



Dear Sponsor,

Thank you for your interest in becoming a sponsor for the Ferrari Club of America (FCA) Fort Lauderdale Chapter. The FCA Fort Lauderdale Chapter was established on June 15, 2016 to meet the needs of Fort Lauderdale's large and active community of Ferrari owners and enthusiasts who desire to increase the variety of social events available to club members living in South Florida. The Ferrari Club of America was founded in 1962 and sanctioned by Ferrari as its exclusive club for Ferrari owners in the USA.

To date, we have hosted 100+ events for our growing membership, and we appreciate your partnership in continuing a legacy that is dedicated to both building a community and supporting the ones that surround them. Through these multiple events, we have had the opportunity to raise funds and awareness for amazing foundations such as Joe DiMaggio's Children's Hospital, SOS Children's Village, Panther Ridge Refuge, the Pantry of Fort Lauderdale, and COVID-19 Relief Programs for First Responders and Healthcare Workers.

Your sponsorship will allow us to continue these efforts while providing you with the opportunity to expand your network via access to all exclusive events and promotional opportunities. The FCA Fort Lauderdale Chapter Sponsorship Package options and benefits are as follows:

F1 Sponsorship Package - \$5,000 only 1 available

- ✓ Free admission to the Pre F1 Race party plus all Pista perks listed below

Pista Sponsorship Package - \$3,500

- ✓ Annual FCA FFL meet up or event at the business location where the club provides food & beverages for their members
- ✓ Business location is included/visited during the FCA FFL annual Scavenger Hunt Event
- ✓ Business introductory email blast. FCA will create this content if requested
- ✓ Dedicated business email blasts and/or social media postings to members and followers up to 6 times a year. (This could be for upcoming specials, promotions, events, or just branding. The business must provide the content for all e-marketing.)
- ✓ Premier logo and website link placement on the FCA Fort Lauderdale Chapter website
- ✓ Invitation to FCA Fort Lauderdale Chapter events
- ✓ Logo on all FCA Fort Lauderdale Chapter event invitations
- ✓ Permanent Instagram Story Highlight on FCA Fort Lauderdale Chapter Instagram profile
- ✓ Sole ownership of the business category to prohibit industry competitors as sponsors

Speciale Sponsorship Package - \$2,500

- ✓ Business introductory email blast. FCA will create this content if requested
- ✓ Dedicated business email blasts and/or social media postings to members and followers up to 4 times a year. (This could be for upcoming specials, promotions, events, or just branding. The business must provide the content for all e-marketing.)
- ✓ Logo and website link placement on the FCA Fort Lauderdale Chapter website
- ✓ Exclusive invitation to all FCA Fort Lauderdale Chapter events
- ✓ Logo on all FCA Fort Lauderdale Chapter event invitations

Scuderia Sponsorship Package - \$1,500

- ✓ Logo and website link placement on the FCA Fort Lauderdale Chapter website
- ✓ Invitation to all FCA Fort Lauderdale Chapter events
- ✓ Logo on all FCA Fort Lauderdale Chapter event invitations

Sincerest Regards,

Your Ferrari Club of America Fort Lauderdale Chapter Board Members



SPONSORSHIP AGREEMENT

Thank you for your commitment and sponsorship to the Ferrari Club of America Fort Lauderdale Chapter.

Company Name

Main Point of Contact (First & Last Name)

Address

Phone Number

Email Address

Sponsorship Package & Method of Payment

Please select a Sponsorship Package.

- Ft. Lauderdale Dealership – Enzo Package \$7,500
- F1 Sponsorship Package - \$5,000
- Pista Sponsorship Package - \$3,500
- Speciale Sponsorship Package - \$2,500
- Scuderia Sponsorship Package - \$1,500

Signature, Payment, & Submission

- 1) A full payment must accompany this contract.
- 2) Annual sponsorship will expire on: _____.
- 3) Please submit all logo artwork and website links to fcabroward@gmail.com.

By signing this Sponsorship Agreement, the person and/or company listed above indicate that he/she understands and agrees to the promotional opportunities outlined in the selected sponsorship package.

Signature

Date

FCA Fort Lauderdale Board Member Signature

Date



CREDIT CARD AUTHORIZATION FORM

Thank you for your commitment and sponsorship to the Ferrari Club of America Fort Lauderdale Chapter.

Circle Card Type:

MasterCard – VISA – Discover – AMEX

OTHER:

Cardholder Name (as shown on card)

Card Number

Expiration Date

Security Code

Billing Zip Code

I, _____, authorize Ferrari Club of America Fort Lauderdale Chapter to charge my credit card above for agreed upon purchases.

Customer Signature

Date



WHAT WE NEED FROM YOU

In order for us to best support and promote you to our members, we ask that you provide the following to fcabroward@gmail.com. Additionally, we will connect your Marketing Manager or professional equivalent to our Sponsorship Intern, Social Media Manager, and eMarketing Manager to further market your business to our membership.

- A high-resolution JPEG or PNG of your logo and website link.
- The contact information to your Marketing Manager or professional equivalent.
- Collateral, photos, and marketing material

Marketing Manager's Name (First & Last)

Marketing Manager's Email

Marketing Manager's Phone Number

Instagram Handle

Website URL